

# Save the Date

**DIGIMED17: TRANSFORMING MEDICINE THROUGH EVIDENCE-DRIVEN MHEALTH**  
Thursday, October 5 to Friday, October 6, 2017 – Scripps Seaside Forum - La Jolla, California



## Course Director

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## Overview

A thoughtful exploration of the clinical evidence necessary to drive the widespread uptake of mobile health solutions will be the focus of Scripps Digital Medicine conference. Currently there is a paucity of clinical trial data investigating the role of mobile health, although this evidence is critically necessary if it is to achieve its potential to transform care. There is a clear need for a forum to present, discuss and debate clinical trial evidence and how to best obtain it in order to accelerate change. This one-of-its-kind, interactive conference will be led by a faculty composed of leaders in this burgeoning field with a mix of developers, investigators and providers. The principal goal of the conference is to jumpstart efforts to drive the widespread incorporation of evidence-based mobile health solutions for more-personalized, individual-centric care to improve outcomes, advance satisfaction and decrease costs.

## Conference Objectives

**After attending this activity, participants should be able to:**

- Assess the quality of clinical trials of mobile health in terms of providing the evidence necessary to support implementation;
- Discuss the implementation of mobile health technologies into clinical practice based on clinical trial evidence;
- Identify innovative trial methodologies for use in digital medicine;
- Identify pathways toward partnership between entrepreneurial technology developers and innovative healthcare systems or alternative providers to drive healthcare transformation.
- Identify global needs for mobile health and potential technologies to address those needs.

## Target Audience

- Clinician Researchers
- Practicing physicians – across many clinical specialties
- Health care system leaders
- Mobile health developer
- Pharmaceutical researchers
- Military medical leadership
- Health care insurers and other payers
- Health care professionals of all disciplines interested in the current and future benefits of mobile health technology

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